



Everest

Australian

Packaging

Covenant

Action Plan 2013-2015



Company statement

At Everest, we have continually strived over the past years to consciously improve the environmental impact of our business. This extends to not only the manufacturing and operations side of our business but also to a commitment to work with our suppliers and customers to improve the environmental sustainability across all aspects of our business.

As a signatory to the Australian Packaging Covenant (APC) we agree that as we expand our business, we will do so with a responsible approach which considers minimising the impact we have on the environment.

This document details Everest's 2013-2018 Australian Packaging Covenant (APC) Action Plan. We are focused on achieving our goals as set out in this action plan to ensure a more environmentally sustainable future.

Russell Kelly
CEO
Everest Foods
14 Plateau Road
Reservoir Vic 3073



Company Profile

Everest is one of Australia's leading manufacturers of ice cream, gelato and speciality ice cream lines. We are located in Reservoir on the outskirts of Melbourne which has been our home since 1958 when an Italian family began making and supplying the local Italian community with traditional ice cream desserts. Having changed ownership many times over the years, our business has grown substantially employing over 70 staff members and now has a nation wide distribution network with offices or representation in each capital city of Australia.

Our manufacturing area is in 24hour operation in peak times and runs over two shifts processing an average of 30 tones a day. Our brands lead the premium end of the growing scoop section ice cream market. We specialise in bulk ice cream of 5 and 11lt units but our interchangeable manufacturing area allows us to run up to 4 processing lines at the one time from capacities of small boutique hand made lines to mass produced contract packing.

Packaging at Everest

Good packing is an essential part of our process to protect our product and to deliver it to our customers in an appealing user friendly style. Our large variety of pack sizes uses Polypropylene (PP) and High Impact Polystyrene (HIPS) materials with some packs also requiring an outer cardboard box (utilising recycled corrugated cardboard).

Packaging Groups

<i>Group</i>	<i>Products</i>
Bases	100ml,500ml, 1.5lt, 2lt, 4lt, 5lt,10lt,11lt 15lt
Lids	100ml,500ml, 1.5lt, 2lt, 4lt, 5lt,10lt,11lt 15lt
Plastic bottles and caps	2lt
Shippers/ boxes ice cream	100ml,500ml, 1.5lt, 2lt, 4lt, 5lt,10lt,11lt 15lt,
Shippers/ boxes desserts/ others	Blue, green, white, shipper, moulding, 2lt
Poly sheets	5lt



APC Contact

For further information regarding our Australian Packaging Covenant, please contact:

Covenant Representative

Glenn Stephens

Operations Manager

Everest Ice Cream

Ph 9495-4615

glenn@norgenvaaz.com.au

APC Committee

Ainsley Burgoyne

Technical Specialist

Everest Ice Cream

Ph 0403184009

ainsley@norgenvaaz.com.au

Andrew Ronalds

Maintenance Manager

Everest Ice Cream

Ph 0403184004

andrew@norgenvaaz.com.au

Robert van Lohuizen

Production Manager

Everest Ice Cream

Ph 9495-4616

robert@norgenvaaz.com.au



ACTION PLAN 2013-2018

Goal 1- Design

Optimise packaging to achieve resource efficiency and reduce environmental impact

KPI 1: Integration of the sustainable packaging guidelines in design or procurement of packaging

KPI	ACTION	TARGET	TIMING	VERIFICATION	BASELINE DATA IF AVAILABLE	RESPONSIBILITY
1	Conduct packaging assessments on existing packaging in accordance with Sustainable Packaging Guidelines (SPG)	Develop list of current products & time line Commence review of existing packaging against SPG	December 2013 March 2014 5% of existing packaging to be assessed by March 2014 50% by 2015	Number of assessments completed	SPG is not currently used	Technical Specialist
1	New Packaging to be developed in accordance with sustainable packaging guidelines	Develop packaging/ purchasing procedure into New Product Development Process and include Sustainable Packaging Guidelines	March 2014	Packaging procedure	No information available	Technical Specialist & Operations Manager



Goal 2 -Recycling

The efficient collection and recycling of packaging

KPI 3: Establish on site recovery systems for recycling used-packaging.

KPI 4: Policy to buy products made from recycled packaging where possible

KPI	ACTION	TARGET	TIMING	MEASUREMENT	BASELINE DATA	RESPONSIBILITY
3	Review and improve current on site recycling system	Monitor amount of packaging going to landfill and set targets for reduction	March 2014	Documented volume of waste	Current volume of waste	Maintenance Manager & Production Manager
		Increase recycled waste by minimum of 10%	October 2014	Documented volume of recycled waste	Current volume of recycled waste	Maintenance Manager & Production Manager
		Review of other waste materials for potential recycling opportunities	October 2015	Documented volume of waste going to landfill/recycled.	Current volume of waste	Operations Manager & Maintenance Manager
4	Develop a formal policy for purchasing recycled goods	Implement a policy for recycled good being considered for use	February 2014	Volume of recycled goods purchased	No information available	Technical Specialist



Goal 3- Product Stewardship

Demonstrate our commitment to product stewardship

KPI 6 Establish formal process to work with others to improve design and recycling of packaging

KPI 7 Demonstrate other product stewardship outcomes

KPI 8 Reduction in the number of packaging items in the litter stream

KPI	ACTION	TARGET	TIMING	MEASUREMENT	BASELINE DATA	RESPONSIBILITY
6	Develop a formal policy to work with suppliers to improve design & recycling of packaging	Develop and Implement the policy	February 2014	Documented policy	No information available	Technical Specialist
7	Investigate market for a sustainable supplier for developing new packaging	Research	Investigate by March 2015- ongoing thereafter	No current suppliers are currently sustainable	No information available	Operations Manager
7	Review other areas for possible reduction of waste including waste mix, water and energy	Assess current usages rates and identify possible reduction goals	July 2014	Document usage and reductions	Current usage	Operations Manager & Maintenance Manager
8	Review current artwork/packs for recycling logo	Develop list of current artwork/packs and assess for recycling symbol or	June 2014 Commencing	Outstanding artwork to be updated New /reviewed	Most artwork/packs currently display symbol but requires review.	Technical Specialist Technical



8		disposal statement Implement updates as required	as required-completion before December 2015	packaging		Specialist
---	--	---	---	-----------	--	------------

